

Historic SOTTERLEY

CIRCA 1703

2025 Corporate Partner Sponsorships



An irreplaceable National Historic Landmark and a UNESCO Site of Memory for the Routes of Enslaved Peoples, Historic Sotterley is one of the oldest museums of its kind in the United States, with a history dating back to the turn of the 18th Century.

Through the preservation of the site's historic structures and natural environment and the use of powerful stories to educate and bring American history to life, the organization strives to foster a better understanding of our world today by providing a living link to America's complex history. Through partnership programs like Growing for Good, our Common Ground Initiative, and an array of diverse events and programs, Historic Sotterley also aims to be a thriving community resource for Southern Maryland.



About Historic Sotterley

A 501(c)3 non-profit, Historic Sotterley is one of the only remaining tidewater plantations open to the public and covers 300 years of complex American history. As a former plantation and post-emancipation farm, Historic Sotterley has the difficult but rewarding task of telling an inclusive story to help visitors better understand the past and find common ground as they learn and grow with us. We take that common ground a step further by helping to connect Descendants of all aspects of Sotterley's history and working with them to educate the public.

With 94 acres of stunning landscape and active farm fields, Historic Sotterley is more than just a museum. We help educate students through hands-on field trip opportunities and MSDE-accredited science, technology, engineering, arts, and math (STEAM) programming offered on site. We use our farmland to feed our community through our Growing for Good program, which mobilizes volunteers to help grow, harvest, and distribute fresh produce to local food banks and pantries. We bring our community together through a calendar of events ensuring there is something for everyone. All of these initiatives help us give back to our community and build a better tomorrow.

Successes to Date

A Few of Our Designations

- National Historic Landmark
- UNESCO Site of Memory for the Routes of the Enslaved Peoples
- National Register of Historic Places (NHRP) Site
- Middle Passage Port Marker Site
- Underground Railroad Network to Freedom Site
- Maryland Civil War Trail Site
- National Trust for Historic Preservation Distinctive Destination

Some of Our Awards

- 2017** Maryland Sustainable Growth Award for Preservation & Conservation
- 2018** Maryland Preservation Award for Slave Cabin Exhibit
- 2020** Maryland Preservation Award for Excellence in Public Programming for Common Ground
- 2021** Underground Free Railroad Press Leadership Award for Common Ground and Descendants Project
- 2023** Silver Telly Award for "Talking and Walking Common Ground" Film

Program Success

- 300 registered Descendants across 29 states and 6 countries who have represented Historic Sotterley at events, conferences, and museums.
- Thousands of pounds of produce donated to local food banks and pantries annually.
- Educating thousands of students at Historic Sotterley and providing new student service learning opportunities.
- Over 60 years as a non-profit museum open to the public.

Big Dreams - Big Impact

While we have many small goals we want to achieve immediately, Historic Sotterley is still dreaming big!

These are some of the larger-scale projects that we still need help to achieve in the long term to expand our programs and reach.

- Endowment to ensure Sotterley's future: \$10 million
- Heating necessary buildings and expanding tourism capacity to year-round: \$40,000
- Expansion of Growing for Good and Agricultural exhibition plots: \$100,000
- Revitalization of our trail system to support our community by expanding educational and recreational opportunities: \$120,000

- Renovation of the 2nd floor of the Manor House: \$1 million
- Development of digital app to expand Sotterley's reach outside Maryland's border: \$80,000
- Construction of a dedicated educational space for the community to use year-round: \$1 million
- Updating existing signage and development of new educational exhibits focused on Agriculture, Our Ties to the Water, and Post-Emancipation Stories: \$120,000

Corporate Partner Benefits

Benefits	Premier \$25,000	Leadership \$10,000	Investor \$5,000	Sustaining \$2,500	Supporting \$1,000	Contributing \$500
Free Family Membership for up to 100 employees for one year	Yes	No	No	No	No	No
Use of Site for a Company Event	Yes	Yes	No	No	No	No
Free Historic Sotterley Tours for Employees on Chosen Weekend	Yes	Yes	Yes	No	No	No
Guided Tour from Executive Director	Yes	Yes	Yes	No	No	No
Digital “Spotlight” on your business to our 11,700 followers on Facebook and 1,600 followers on Instagram	Yes	Yes	Yes	No	No	No
Recognition in Printed Newsletter(s)	Every Newsletter	Every Newsletter	Every Newsletter	One Newsletter	One Newsletter	One Newsletter
Inclusion in Digital Newsletter Sponsor Panel (5,000 contacts)	Yes	Yes	Yes	No	No	No
Recognition at events	Yes	Yes	Yes	Yes	Yes	No
Corporate Logo on Website	Yes	Yes	Yes	Yes	Yes	Yes
Social Media Toolkit with Graphics & Content	Yes	Yes	Yes	Yes	Yes	Yes

We can tailor a package to your needs

Additional opportunities for corporate benefits can be discussed on a case by case basis and may include opportunities for team building through company volunteer days, matched funding promotions, discounted venue pricing for corporate events, and more. If you are interested in any of these opportunities or want to learn more about how your company can partner with Historic Sotterley, reach out to Nancy Easterling at execdirector@sotterley.org.

A Look Back at Our 2024 Corporate Partners

Premier Community Partner



Leadership Community Partner



Nancy Ruyle Dodge
Charitable Trust



Investor Community Partner



Petty Family Farm
Irrevocable Trust



Sustaining Community Partner



Supporting Community Partner



Society of the Ark and
the Dove

Contributing Community Partner

