

Historic SOTTERLEY

CIRCA 1703

2024 Corporate Partner Sponsorships



A National Historic Landmark and a UNESCO Site of Memory for the Routes of Enslaved Peoples, Historic Sotterley is one of the oldest museums of its kind in the United States, with a history dating back to the turn of the 18th Century.

Through the preservation of the site's historic structures and natural environment and the use of powerful stories to educate and bring American history to life, the organization strives to foster a better understanding of our world today by providing a living link to America's complex history. Through partnership programs like Growing for Good and an array of diverse events, Historic Sotterley also aims to be a thriving community resource for Southern Maryland.



About Historic Sotterley

A 501(c)3 non-profit, Historic Sotterley is one of the only remaining tidewater plantations open to the public and covers 300 years of complex American history. As a former plantation, Historic Sotterley has the difficult but rewarding task of telling an inclusive story to help visitors better understand the past and find common ground as they learn and grow with us. We take that common ground a step further by helping to connect Descendants of all aspects of Sotterley's history and working with them to educate the public.

With 94 acres of stunning landscape and active farm fields, Historic Sotterley is more than just a museum. We help educate students through hands-on field trip opportunities and MSDE-accredited science, technology, engineering, arts, and math (STEAM) programming offered on site. We use our farmland to feed our community through our Growing for Good program, which mobilizes volunteers to help grow, harvest, and distribute fresh produce to local food banks and pantries. We bring our community together through a calendar of events ensuring there is something for everyone. All of these initiatives help us give back to our community and build a better tomorrow.

Successes to Date

Designations

- National Historic Landmark
- UNESCO Site of Memory for the Routes of the Enslaved Peoples
- National Register of Historic Places (NHRP) Site
- Middle Passage Port Marker Site
- Underground Railroad Network to Freedom Site
- Maryland Civil War Trail Site
- National Trust for Historic Preservation Distinctive Destination

Awards

- 2017** Maryland Sustainable Growth Award for Preservation & Conservation
- 2018** Maryland Preservation Award for Slave Cabin Exhibit
- 2020** Maryland Preservation Award for Excellence in Public Programming for Common Ground
- 2021** Underground Free Railroad Press Leadership Award for Common Ground and Descendants Project
- 2023** Silver Telly Award for "Talking and Walking Common Ground" Film

Program Success

- 300 registered Descendants across 29 states and 6 countries who have represented Historic Sotterley at events, conferences, and museums.
- Thousands of pounds of produce donated to local food banks and pantries annually.
- Educating thousands of students at Historic Sotterley annually.
- Over 60 years as a non-profit museum open to the public.

Big Dreams - Big Impact

While we have many small goals we want to achieve immediately, Historic Sotterley is still dreaming big!

These are some of the larger-scale projects that we still need help to achieve in the long term to expand our programs and reach.

- Endowment to ensure Sotterley's future: \$10 million
- Heating necessary buildings and expanding tourism capacity to year-round: \$40,000
- Expansion of Growing for Good and Agricultural exhibition plots: \$375,000
- Revitalization of our trail system to support the community by expanding educational and recreational opportunities: \$120,000

- Renovation of the 2nd floor of the Manor House: \$1 million
- Development of digital app to expand Sotterley's reach outside Maryland's border: \$70,000
- Construction of a dedicated educational space for the community to use year-round: \$1 million
- Updating existing signage and development of new educational exhibits focused on American Revolution to expand our story: \$98,000

2024 Focus Areas

Historic Sotterley's mission is to preserve our historic structures and natural environment and use the powerful stories of our land, lives, and labor to bring American history to life while serving as an educational and cultural resource.

Education

Historic Sotterley is a site of living history, a continuum of more than 300 years of life that provides students and visitors the opportunities to explore and connect with the past.

- MSDE-approved educational programs and field trips.
- Award-winning historical exhibits and tours.
- Supporting thousands of K-12 students each year.
- Exceptional educational events for people of all ages.
- Fostering unique internship opportunities.
- Developing family-friendly resources for education in the home.



Preservation

Preserving our past to inspire a brighter future.

- Maintaining and restoring 94 acres and 20 historic buildings spanning three centuries.
- Extensive collections connecting us to the people and stories of our shared history.
- 100-year-old Colonial Revival Garden supported and maintained by Garden Guild volunteers.
- Preserving our environment by reducing run-off into our local waterways by over 90% through storm water management.



Common Ground

Awarded the 2021 Free Press Prize for Leadership by Underground Railroad Free Press, the program aims to foster understanding and connection to aid in healing.

- Trail-blazing community of 300 self-identified Descendants from all aspects of Sotterley's history across 29 states and five countries.
- Dedicated programming, resources, and events developed with help from Descendant community.
- Interpreting authentic history to effect positive social change.



Growing for Good

Over 20,000 families living in our tri-county area struggle to eat. We're doing what we can to help.

- Expanding on 10 years of using our land to feed our community by donating thousands of pounds of produce annually.
- Mobilizing hundreds of volunteers to help plant, harvest, and distribute.
- Partnering with local food banks and pantries to reach the families that need it most.



Community Engagement

One mind at a time and one heart at a time, we are creating connections, cultural enrichment, and providing opportunities for honest conversations.

- Offering free and low-cost community events to allow kids and adults to learn, experience, understand, and grow.
- Engaging, educational, and fun programs and events; Family Days, Member Events, Webinars, Speaker Series, Festivals, Corporate Events and more.
- Team-building, workforce development, and community service opportunities.



Corporate Partner Benefits

Benefits	Premier \$25,000	Leadership \$10,000	Investor \$5,000	Sustaining \$2,500	Supporting \$1,000	Contributing \$500
Exclusive Sponsorship to an Event/Program	Yes Exclusive to ONE sponsor each event/program	No	No	No	No	No
Exclusive Sponsorship of Monthly Band Night	No	Yes Exclusive to ONE sponsor	No	No	No	No
Invitation to Leadership Dinner	2 seats at Head Table	10 guests	5 guests	2 guests	1 guest	No
Guided Tour from Executive Director	Yes	Yes	Yes	No	No	No
Digital "Spotlight" on your business to our 11,700 followers on Facebook and 1,600 followers on Instagram	Yes	Yes	Yes	No	No	No
Recognition in Printed Newsletter(s)	Every Newsletter	Every Newsletter	Every Newsletter	One Newsletter	One Newsletter	One Newsletter
Inclusion in Digital Newsletter Sponsor Panel (5,000 contacts)	Yes	Yes	Yes	No	No	No
Recognition at events	Yes	Yes	Yes	Yes	Yes	No
Corporate Logo on Website	Yes	Yes	Yes	Yes	Yes	Yes
Social Media Toolkit with Graphics & Content	Yes	Yes	Yes	Yes	Yes	Yes

We can tailor a package to your needs

Additional opportunities for corporate benefits can be discussed on a case by case basis and may include opportunities for team building through company volunteer days, matched funding promotions, discounted venue pricing for corporate events, and more. If you are interested in any of these opportunities or want to learn more about how your company can partner with Historic Sotterley, reach out to Nancy Easterling execdirector@sotterley.org.

A Look Back at Our 2023 Corporate Partners

Leadership Corporate Partners



Investor Corporate Partners



Sustaining Corporate Partners

Buckler Electric
Bushmill Band
G.S. Proctor & Associates
Naval Systems, Inc.

PNC
Resources Management Concepts
Southern Maryland Folklife Center
Southern Maryland National Heritage
Area
Sunflower Property Maintenance

Toyota of Southern Maryland
Tri-County Council for Southern
Maryland
Wally's Excavating
Winslow Pump and Well

Supporting Corporate Partners

BayNet
Cedar Point Federal Credit Union
Clean Restroom Rentals
First Home Mortgage
Imagine One Technology &
Management

InfoHOA.com
Parlett Affiliated Companies
Right Now Consultants
SMECO
Spalding Consulting, Inc.

Tobacco Barn Distillery
Wildewood Group
W.M. Davis
Visit St. Mary's
Wentworth Nursery

Contributing Corporate Partners

Askey, Askey & Associates
Quality Built Homes
Radnor Manufacturing Co.

2024 Corporate Partnership Form

In the past, our wonderful sponsors would often support multiple events throughout the year. Rather than contacting you several times annually, however, you can now choose a level of support that represents your aggregate annual giving and make one commitment! Payment plans are absolutely an option if more convenient.

We will reach out to confirm your event ticket choices.

PLEASE FILL OUT THE FORM BELOW AND RETURN IT TO HISTORIC SOTTERLEY

PLEASE SELECT YOUR LEVEL OF SPONSORSHIP:

Premier Partner - \$25,000

Leadership Partner - \$10,000

Investor Partner - \$5,000

Sustaining Partner - \$2,500

Supporting Partner - \$1,000

Contributing Partner - \$500

PLEASE TELL US HOW TO CONTACT YOU:

Company Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

E-mail: _____

PAYMENT INFORMATION:

___ Contact me so that I can learn about payment plan options

___ Check (Payable to Historic Sotterley, Inc.)

___ Visa/MasterCard

Card # _____ Exp. Date _____ Sec. Code _____

Please scan or mail your sponsorship form to:
execdirector@sotterley.org | 301-373-2280
P.O. Box 67, Hollywood, MD 20636