



Historic SOTTERLEY

CIRCA 1703

2024 Community Partner Sponsorships

HONORING THE PAST. INSPIRING THE FUTURE.

By partnering with Historic Sotterley, you play a vital role in expanding educational and cultural opportunities for thousands of children and adult visitors, supporting the many ways we are working to build a better community together. Your investment in Sotterley will make so much possible - from great events and programs, education programs for students, historic preservation of this site and its resources, our Growing for Good program, Common Ground Initiative, and so much more.

With your generous sponsorship, our gratitude will be expressed in the following ways:

LEADERSHIP COMMUNITY PARTNER:

\$10,000 + up

- Social Media Shout Out
- Corporate logo with hyperlink on website
- Social media promotion toolkit with graphics + content
- Recognition in each Sotterley quarterly newsletter
- Digital "Spotlight" on your business
- Complimentary Private Director's Guided Tour
- Recognition and 10 complimentary tickets to your choice of events*

INVESTOR COMMUNITY PARTNER:

\$5,000 + up

- Social Media Shout Out
- Corporate logo with hyperlink on website
- Social media promotion toolkit with graphics + content
- Recognition in each Sotterley quarterly newsletter
- Digital "Spotlight" on your business
- Recognition and 8 complimentary tickets to your choice of events*

SUSTAINING COMMUNITY PARTNER:

\$2,500 + up

- Social Media Shout Out
- Corporate logo with hyperlink on website
- Social media promotion toolkit with graphics + content
- Recognition in our newsletter
- Recognition and 6 complimentary tickets to your choice of events*

SUPPORTING COMMUNITY PARTNER:

\$1,000 + up

- Social Media Shout Out
- Corporate logo with hyperlink on website
- Social media promotion toolkit with graphics + content
- Recognition in our newsletter
- Recognition and 4 complimentary tickets to your choice of events*

CONTRIBUTING COMMUNITY PARTNER:

\$500 + up

- Social Media Shout Out
- Corporate logo with hyperlink on website
- Social media promotion toolkit with graphics + content
- Recognition and 2 complimentary tickets to your choice of events*

Your sponsorship supports our four pillars:

**EDUCATION, PRESERVATION,
COMMUNITY AND STEWARDSHIP**



"Sotterley's narrative is not always easy to hear – the history "is complicated." But in laying out and studying this portion of history, we all can learn, better understand, and even change, so that things can improve in the future."

- Jerome Spears, Sotterley Descendant

WITH OUR GRATITUDE FOR YOUR GENEROSITY:

* In recognition of your generous support, we will be honored to recognize your organization at the special events for which you will receive complimentary tickets. We will work with you to decide how your tickets will be distributed. Our major fundraising events in 2024 will be our **Gala in June** and **Southern Maryland Heritage Festival in October**. We will also hold our **Day of Unity and Healing in August**.

Our sponsorship packages are customizable, and we will be delighted to work with you on developing a package that meets your personal, business, and marketing goals. Payment options are available upon request.

ADDITIONAL PARTNERSHIP OPPORTUNITIES:

There are more ways to partner with Sotterley, including a variety of special sponsorship opportunities such as: educational and cultural programming and series, our Growing for Good program, Common Ground Initiative, special projects and initiatives, and much more. Please call us and we'd be delighted to walk through the various options with you.

YOUR EMPLOYEES AND YOUR TEAM MATTER!

We know that you care about hiring and retaining great employees. Show your staff that you care about them, their passions, and our community by offering:

- Matching gifts for employee memberships/donations
- Sotterley volunteer projects that will create wonderful opportunities for team building.



COMPANY OFF-SITES AND RETREATS:

Taking your team members away from the office for a retreat or off-site can be just what you need to reinvigorate them and bring out their most creative thinking. Various spaces at Sotterley, such as the Sotterley Barn and the Warehouse, can be booked to suit your needs and requirements, and you can even arrange for a special tour of Sotterley while you and your team are here. Contact us to learn more and for pricing: officemanager@sotterley.org

Operating without an endowment or any dedicated source of support requires imagination, diligence, and enterprise. As we look to the future, your generosity will benefit future visitors who, by experiencing our shared history, will understand this extraordinary site and the people and their stories that shape our perspectives and our world.

**For more information and to start your sponsorship journey, please contact us at:
advancement@sotterley.org | 301-373-2280**

2024 Community Partner Sponsorship Form

In the past, our wonderful sponsors would often support multiple events throughout the year. Rather than contacting you several times annually, however, you can now choose a level of support that represents your aggregate annual giving and make one commitment! Payment plans are absolutely an option if more convenient.

We will reach out to confirm your event ticket choices.

PLEASE FILL OUT THE FORM BELOW AND RETURN IT TO HISTORIC SOTTERLEY

PLEASE SELECT YOUR LEVEL OF SPONSORSHIP:

Leadership Partner - \$10,000

Investor Partner - \$5,000

Sustaining Partner - \$2,500

Supporting Partner - \$1,000

Contributing Partner - \$500

PLEASE TELL US HOW TO CONTACT YOU:

Company Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

E-mail: _____

PAYMENT INFORMATION:

___ Contact me so that I can learn about payment plan options

___ Check (Payable to Historic Sotterley, Inc.)

___ Visa/MasterCard

Card # _____ Exp. Date _____ Sec. Code _____

Please scan or mail your sponsorship form to:
advancement@sotterley.org | 301-373-2280
P.O. Box 67, Hollywood, MD 20636